13 September 2026

THE ASK

The ask

$100,000 to turn a platform into a programme. Ariski is published, free and pre-revenue; this round pays for the capacity to deliver and sell what the site already describes.

The round at a glance

$100,000 Raising	**$500,000** Pre-money	**$600,000** Post-money
16.7% Equity offered	**$10,000** Minimum ticket	**18** Runway (months)

Instrument	Priced equity. No SAFE, no convertible note, no discount and no MFN clause — one price, one class, the same terms for every investor in the round.
Minimum viable close	$40,000
Close	Open now; target close 31 March 2027, or earlier on full subscription.

Valuation, from both sides

We put Ariski at $500,000 pre-money / $600,000 post-money. It is our own estimate and an opening position, not a market multiple: we cite no comparable, because we have none we can source.

Why not lower: the platform is already built, published in two languages, indexed and running — content, interactive tools, an AI assistant with its persona system, authentication, moderation and search. A materially lower number would price the company below the cost of building again what is already live.

Why not higher: Ariski is pre-revenue. No price is published, no engagement has been sold, and there is no cohort of paying customers to point at. We would rather price honestly at a first-round number and grow into a larger one than defend a figure we cannot evidence. The number follows the CEMI house convention for a first round — pre-money at five times the ask, post-money at six, 16.7% of the company — so that an investor comparing CEMI properties is comparing like with like.

Use of funds

> Forward-looking. This is the plan for the round, not a record of anything already spent or earned.

Line	Share	Amount	What it pays for
Programme delivery	40%	$40,000	Turning the published Learning Program into delivered engagements: instructional design, session delivery, assessment and the case material each sector needs.
Platform and content	25%	$25,000	Keeping the catalogue current as regulation and tooling move, extending the interactive tools, and publishing the whole site in French alongside English and Spanish.

Line	Share	Amount	What it pays for
Commercial capacity	20%	$20,000	The first dedicated commercial effort: carriers, brokers, professional associations and regulators — the buyers the platform already reaches as readers.
Infrastructure	10%	$10,000	Hosting, model inference for the Ask Ariski assistant, and the capacity headroom that a growing registered base consumes.
Legal and administration	5%	$5,000	Entity, contracts, accounting and the reporting the rights above commit us to.
Total	**100%**	**$100,000**	

Runway

Eighteen months. That is long enough to design and deliver programme engagements end to end, to see whether organizations renew, and to publish the site in a third language while doing it. It is deliberately not long enough to postpone the commercial question: if no one buys a programme in eighteen months, the plan is wrong and we would rather know.

Ticket tiers, and what each carries

All percentages are at the $600,000 post-money above. Rights are cumulative: each tier includes everything below it.

MINIMUM TICKET

$10,000

1.67%

Named in the cap table · quarterly written investor update.

ANGEL

$25,000

4.17%

All of the above · an annual call on strategy with the curator.

SIGNIFICANT

$50,000

8.33%

All of the above · full information rights · pro-rata rights in the next round.

LEAD — THE WHOLE ROUND

$100,000

16.67%

All of the above · a board observer seat · consent on any change to the use of funds below.

What each ticket dilutes to

Ticket	Stake at close
$10,000	1.67%
$25,000	4.17%
$50,000	8.33%
$100,000	16.67%

> This table is the only cap-table figure the kit publishes. The existing cap table is available under NDA.

What we are not raising for

Not for survival: ariski.com is built, deployed and inexpensive to keep online, and it would stay online without this round. Not for a rebuild: the platform does not need replacing. Not for paid acquisition: the audience arrives through the content, and buying traffic before anyone has bought a programme would tell us nothing. And not for headcount beyond what the delivery plan above names.

Minimum viable close, and the window

$40,000 is the smallest amount that still funds something whole: the programme delivery line on its own, which is the line the plan stands or falls on. Below that the round is not worth taking. $10,000 is the minimum single ticket. Open now; target close 31 March 2027, or earlier on full subscription.

Relationship to the CEMI.ai group round

Each initiative raises at its own level, for its own plan. CEMI.ai raises at group level, for the shared platform, the labs and the pipeline that every initiative is built on. An investor may enter at either level, and the two amounts are complementary, not alternatives: money into an initiative funds that company's plan, money into the group funds the machinery all of them run on.

Every intended revenue stream, and what is published about each: /investors/revenue/

> Financial terms, revenue and detailed materials are available on request. Figures describe capacity built and operating today; forward-looking statements are identified as such.

Carlos Miranda Levy

Coordinator of CEMI's Enhanced Intelligences

invest@cemi.ai — Round and terms

business@cemi.ai — Commercial follow-up

CEMI.ai group investor kit — cemi.ai/investors/

CEMI.ai institutional dossier — cemi.ai/dossier/

Scan for the investor kit